

PATENT

Docket No. RSW920030014US1
(356928.00017)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTORS: David A. Selby
APPLICATION NO. 10/674,188
FILED: September 29, 2003
CASE NO. RSW920030014US1

Confirmation No. 2671

Examiner: D. Lastra
Group Art Unit: 3688

TITLE: INCENTIVE-BASED WEBSITE ARCHITECTURE

FILED ELECTRONICALLY ON June 3, 2009

MAIL STOP AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY AND AMENDMENT UNDER 37 C.F.R. §1.116
TO EXAMINER'S FINAL ACTION MAILED APRIL 3, 2009

Sir:

This is in response to the final Office Action, mailed April 3, 2009, having a period for response set to expire on July 3, 2009. The following amendments and remarks are respectfully submitted.

Amendments to the claims begin on page 2 of this paper; Remarks begin on page 5 of this paper.